

We are pleased to invite you to a joint event held on behalf of SKAL Phuket International and the Pacific Asia Travel Association (PATA). The event will be on Saturday the 24th of September starting from 5:30pm.

This unique gathering will be a perfect opportunity for PATA to introduce itself to SKAL members in Phuket, and learn more about PATA's history and leadership role in promoting Asia Pacific's travel and tourism's industries.

It will be a meet and greet session featuring speakers from some of the Thailand's leading international travel companies. The speakers will include:

Mr Luzi Matzig, CEO Asian Trails and PATA Global Board Member

- *Pioneer in Thailand tourism and owner of one of Asia's largest travel companies*

Mr Bert van Walbeek, MD of The Winning Edge, PATA Thailand Chapter Chairman

- *Master of global crisis management and motivational speaker*

Mr Blair Speers, Founder & CEO of HotelTravel.com and PATA Thailand Chapter IT Chairman

- *Leader of one of the world's top travel websites & Phuket's largest travel company*

Ms Ben Montgomery, PATA Director of Chapter Development

- *Representing PATA Bangkok headquarters driving the association's growth in the region*

Ms Blandine Cressard, GM of Novotel Phuket Panwa Resort, President of SKAL Phuket

- *Instrumental in SKAL Phuket's growth with vast experience in travel & hospitality worldwide*

The event is supported by the Royal Thai Government's Ministry of Tourism & Sports (MOTS). Hosted guests will feature key government officials, including MOTS Phuket Director, Mr Baoyun Suwanmanee, in addition to representatives from the Thai Hotel Association, Phuket Tourist Association, Honorary Counsels and Phuket-based media.

This PATA introductory session is complimentary and jointly sponsored by Movenpick Resort & Spa Karon Beach and HotelTravel.com. Dinner and cocktails for both SKAL and PATA members will be 900 baht, and 1,500 baht for invited guests attending with members of either association.

We hope you will participate in this first-of-its-kind initiative, which will assist in the ongoing development of tourism of Phuket. All reservations for this event should be made via the SKAL International Phuket & South Thailand website event section at <http://www.skalphuket.org/>

Thank you in advance for your kind consideration.

Sincerely,



Blandine Cressard
President
SKAL International Phuket & South Thailand



Blair Speers
IT Chairman
PATA Thailand Chapter

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