



Minutes of the Executive Committee Meeting held on Wednesday, March 25th, 2009, 10:00 hrs. at Asian Trails Ltd.

Present:

Mr. Luzi A. Matzig	Chairman, Executive Committee & Chairman, Marketing Committee
Mr. Kusa Panyarachun	Vice Chairman & Hon. Treasurer
M.L. Hathaijanok Kritakara	Hon. Secretary & Chairman, Programme Committee
Mr. Nino E. Jotikasthira	Chairman, Membership Committee
Mr. Danai Wansom	Chairman, Industry Development Committee
Mr. Ken Scott	Chairman, P.R. Committee
Mr. Bob James	Co-Chairman, Education Committee
Mr. James Reed	Committee
Mr. Santi Chudintra	Director – The Americas Market Division, TAT
Ms. Patsupa Lelanapaparn	Assistant Director – The Americas Market Division, TAT
Ms. Ornuma Tisapramotekul	Associate Director – Membership Services, PATA HQ
Ms. Rochana Maiyaroj	Manager – Membership Service, PATA HQ
Ms. Supaporn Chinpasnan	Convention/Incentive Sales Promotion, THAI
Mrs. Joan Sarasin	Secretariat

Excused:

Mr. Vincent Tabuteau	Chairman, Green Projects Committee
Mr. Bert Van Walbeek	Co-Chairman, Education Committee
Mr. Duncan McCafferty	Committee
Mr. Jamlong Ratanapan	Committee
Mr. Pichai Chunganuwad	Committee
Ms. Paveena Niemwongse	Manager – Communications, PATA HQ
Ms. Ben Montgomery	Assistant Director – Membership, PATA HQ
Mr. Chalongchai Hiranyalekha	Director, Sales Management, THAI
Mr. Apichai Sakulsureeyadej	Advisor, TTC

Luzi Matzig, Chairman, opened the meeting at 1010 hrs.

1. Minutes of the Executive Committee Meeting held on February 18th, 2009

The Minutes were reviewed and approved the Minutes of the Executive Committee Meeting held on February 18th, 2009.

2. Pending Matters -

Bowling Tournament

Joan informed the meeting that the Bowling Tournament scheduled on April 3rd, was postponed due to the fact that the Thailand Tourism Council with the support of all the travel industries organised a Bowling Tournament on March 21st, 2009. The meeting requested Joan to check with the Thailand Council if this event was a success and the Executive Committee will be informed accordingly in order that a new date can be set for this event.

Tourism Entrepreneur Fund

Luzy informed the meeting that this is a very good programme of this government and his company has applied for loans for 3 subsidiary companies.

3. Committee Reports

Membership Committee

New Member

The meeting approved a membership application from MSL Software (Thailand) Co., Ltd.

Membership Cancelled

World Splendour Holidays – Cancelled

The meeting noted that of our total of 89 members there are 26 membership fees for 2009 still pending. The meeting requested that a 2nd Reminder letter be issued to our members.

Education Committee

In the absence of Bert Van Walbeek, Chairman, Education Committee, Joan reported to the meeting that we made a profit of Baht 24,966 for the seminar on “Quality or Quantity?” – What is best for Thailand and its Tourism Industries?

Joan informed the meeting that Bert has prepared a Member Survey for future educational seminars in 2009 and the meeting approved this survey should be sent to our members for their comments.

Joan informed the meeting that Bert proposed we invite Kurt Wachtveitl who will be retiring from the Oriental Hotel to be a guest speaker at the next Quarterly Luncheon Meeting on June 17th, 2009. However, the meeting agreed that we will ask Kurt when it will be convenient for him to be our luncheon guest speaker.

A topic for his presentation as suggested by the meeting was “Life Flows On” but Ken and Bob will come up with more topics for Kurt’s choice.

Suggestions were received from the meeting on a gift to be presented to Kurt as follows –

1. A photoframe of an old picture of The Oriental Hotel from the Jim Thompson Book.
2. Nino has an old advertisement (about 80 years old) from his grandfather’s book on Commerce.
3. Ken suggested we get a copy of the Bangkok Post on the day Kurt joined the hotel.

The meeting agreed that we will also extend an invitation to other old-timers from The Oriental Hotel (Khun Ankana) for this lunch and tribute to Kurt.

PATA & TTA Seminar on Travel Technology

Joan informed the meeting that the TTA had sent some proposed topics for this seminar to be organised jointly between PATA Thailand Chapter & TTA on June 9th. However, this date is still pending confirmation by TTA as they are also considering to host the launch of TTA on the same day as a Cocktail Reception.

The meeting felt that the contribution for PATA Thailand should be at least Baht 750 per person based on members of PATA and the travel industry booked through the Local Secretariat.

P.R. Committee

Ken Scott, Chairman, P.R. Committee, informed the meeting the March/April e-newsletter will be ready to be issued to our members.

Joan informed the meeting the new webmaster for the PATA Thailand Chapter website will charge Baht 1,000 per issue to prepare the artwork of the e-newsletter for the Secretariat to send this out to our members. The meeting approved this.

Marketing Committee

PATA Thailand Chapter Website

Joan presented the list of advertisers from 2008 and with the exception of one company which will not renew their ad and one which will upgrade their ad, all the others have renewed their advertisement for 2009.

Khun Kusa Panyarachun, Hon. Treasurer, will now invoice the above advertisers for their ads for 2009.

The chart of free ads or buttons in the PATA Thailand Chapter website will be uploaded in the website and we will inform our members what ads and button are available as well as sending out a monthly reminder to our members.

Industry Development Committee

Danai Wansom, Chairman, thanked Accor for hosting a dinner for the Chairman, TAT, Mr. Weerasak Kowsurat. He informed the meeting that this was a very informative dinner meeting when Khun Weerasak stated that he will support the division of Tourism and Sports.

M.L. Hathaijanok informed the meeting that Khun Weerasak has agreed that PATA Thailand Chapter will be the source of information on behalf of the travel industry for the government.

It is planned to organise a monthly dinner meeting and PATA will play an important role in future. The participants at this dinner meeting will be rotated among the different travel industry associations.

The meeting discussed at great length a suggestion from M.L. Hathaijanok that the government should properly action the lifting of travel advisories from our neighbouring countries. The meeting noted that M.L. Hathaijanok will try to approach the PM on this matter.

Financial Report for March 2009

Khun Kusa Panyarachun, Vice-Chairman & Hon. Treasurer, reviewed the Financial Report for March 2009 which was approved by the meeting.

Green Projects Committee

In the absence of Vincent Tabuteau, Chairman, the meeting requested that the Green Projects Committee should propose a project for 2009 as we did not have a project in 2008.

Khun Nino informed the meeting about use replacement of bulbs with energy-saving bulbs which will result in a large saving of energy.

Joan offered to contact SKAL International for a gadget submitted by a SKAL member to solve the problem of coaches having to keep their air-conditioners running when they are parked.

4. Any Other Business

PATA Annual Meeting, Macau, April 18th-21st, 2009, MGM Grand Macau

Luzi informed the meeting that he will attend this meeting and will receive the 2009 Spirit of PATA Award on behalf of the PATA Thailand Chapter. The meeting requested that Luzi should arrange for a group picture for our e-newsletter.

The Local Secretariat was requested to send a circular to our members to inquire if any members will attend the Macau Meeting so that they can all join him on the stage to receive this award.

Luzi informed the meeting that Khun Phornsiri Manoharn, TAT Governor, is also the incoming Chairman of PATA so it would be good to have the support of our members at this meeting.

Replacement for the Executive Committee

The meeting approved that Heiko Wilms will be replaced on the Executive Committee but WD Travel Co., Ltd. will remain a member of the PATA Thailand Chapter as they have paid their membership fees for 2009.

The meeting requested Nino to approach travel agents representing the India market. The meeting approved that we will invite a representative of the India market to serve on the Executive Committee.

There being no further business the meeting adjourned at 1130 hrs.