



**Minutes of the Executive Committee Meeting
held on Wednesday, September 17th, 2008, 10:00 hrs.
at World Travel Service Ltd.**

Present:

Mr. Luzi A. Matzig	Chairman, Executive Committee & Chairman, Marketing Committee
Mr. Kusa Panyarachun	Vice Chairman & Hon. Treasurer
Mr. Danai Wansom	Chairman, Industry Development Committee
Mr. Nino E. Jotikasthira	Chairman, Membership Committee
Mr. Ken Scott	Chairman, P.R. Committee
Mr. Bert Van Walbeek	Committee
Mr. Chalongchai Hiranyalekha	Director, Sales Management
Ms. Supaporn Chinpasnan	Convention/Incentive Sales Promotion, THAI
Ms. Patsupa Lelanaparn	Assistant Director – The Americas Market Division, TAT
Mrs. Joan Sarasin	Secretariat

Excused:

M.L. Hathaijanok Kritakara	Hon. Secretary & Chairman, Programme Committee
Mr. Bob James	Co-Chairman, Education Committee
Mr. James Reed	Committee
Mr. Heiko Wilms	Committee
Ms. Nattera Kachornserelikitkul	Committee
Mr. Pichai Chunganuwad	Committee
Mr. Apichai Sakulsureeyadej	Advisor, TTC
Ms. Paveena Niemwongse	Manager – Communications, PATA HQ
Ms. Waraporn Sornprom	Assistant Director – Membership, PATA HQ

Mr. Luzi Matzig, Chairman, opened the meeting at 1015 hrs.

1. Minutes of the Executive Committee Meeting held on August 27th, 2008

The Minutes were reviewed and approved.

2. Committee Reports

Membership Committee

Khun Nino Jotikasthira, Chairman, Membership Committee, reviewed the list of members with outstanding membership fees for 2008 and the following were cancelled –

1. Fargo Co., Ltd.
2. Korea National Tourism Organization

Members of the Executive Committee will follow up on the following members –

1. Horizon Beach Resort Hotel – Khun Nino
2. Abacus Distribution Systems (Thailand) Ltd. – Khun Nino
3. Mono Travel Co., Ltd. – Mr. Luzi Matzig
4. Le Meridien Thailand Resorts – Khun Kusa
5. Special Journey Co., Ltd. – Mr. Bert Van Walbeek

Membership invoices will be sent to the above Executive Committee in order they can follow up on outstanding membership fees.

The Secretariat will follow up on the following potential new members –

1. King Power
2. Novotel Suvarnabhumi Airport Hotel
3. Krabi Air – Khun Nino
4. Members of TAAT

Education Committee

“Quality or Quantity” What is best for Thailand and its Tourism Industries, January 23rd, 2009

Bert van Walbeek submitted the updated tentative Programme for this seminar with the venue to be finalised.

The meeting decided that we will organise the Annual General Meeting on the same day so that our members will be able to attend the lunch presentation by Governor Phornsiri Manoharn. Bert plans to discuss this seminar with Governor Phornsiri as they will meet at the PATA Travel Mart 2008 to be held in Hyderabad, India

Monthly Luncheon Meeting on October 16th, 2008 (venue to be confirmed) – Guest Speaker – Mr. Burt Woolf, Principal, Center for Quality of Life (C4QL), Topic “Integrative Travel: A New for Tourism Development”.

P.R. Committee

Ken Scott, Chairman, P.R. Committee, reported that the September/October e-Newsletter has been issued last week and he will be sending it to the travel media.

Luzi Matzig, Chairman, congratulated the TAT for the excellent job they are doing to keep the members of the travel industry and the public well informed about the political situation.

Khun Chalongchai informed the meeting that THAI is providing airline tickets to TAT for Thailand Invitation Mega Familiarization Trip as part of Thailand’s tourism recovery plans for over 800 media representatives and travel operators from around the world.

Ken informed the meeting that he will organise an interview by the travel media of Luzi Matzig to discuss the present political situation and how it has affected the travel industry of Thailand.

Marketing Committee –

Luzi Matzig, Chairman, Marketing Committee, informed the meeting that we will publish an update for our members on the banners and buttons which are still available for sale on the PATA Website.

The meeting decided that we will upload the group picture of the Executive Committee taken at the Dusit Thani on January 16th, 2008.

The next group picture will be taken at the AGM Luncheon Meeting to be held on January 23rd, 2009.

Financial Report -

Khun Kusa Panyarachun, Vice-Chairman & Hon. Treasurer, presented the Financial Report for August.

3. Any Other Business

Resignation of Duncan Jamieson from the Executive Committee – The meeting requested Joan to contact Duncan to register his new company – Asian Hotel Advisory and he will be invited to serve on the Executive Committee for the rest of his term of office.